

Combining Nearly 40 Years of underwriting Experience with the Power of Al



VoelkerLifeUnderwriting.ai is a premier life insurance consulting and advocacy firm. It is the combination of the very successful Voelker Underwriting Services with new and advanced AI technology. That is a combination that no BGA, IMO, life producer or case manager should be without. We are here to help with all your underwriting needs. We underwrite for you and your clients, not the home office. There is nothing better than telling your clients that they have a life insurance professional with nearly 40 years of experience in their corner to help them get the coverage they and their loved ones deserve. We love what we do and would so like to become a part of your team to help get your cases through underwriting.



#### **OUR MISSION**

At VoelkerLifeUnderwriting.ai, we provide superior underwriting consulting and advocacy while revolutionizing the life underwriting process through advanced Artificial Intelligence. Our goal is to streamline operations, enhance accuracy, and improve the customer experience for BGAs, IMOs, brokers, agents, case managers, and all individuals and entities that want their life insurance applications to have the underwriting attention, expertise, and advocacy that your clients deserve.







### **JOHN VOELKER**

I have had an amazing career journey to date and cannot wait to what the future holds. From starting my underwriting career back in the 1980's at MassMutual - working with paper files and handwriting out notes and decisions as we had no personal computers or email - to now working with Artificial Intelligence! Amazing indeed!

#### **Career Timeline**

- 1987-2009: Home office underwriter.
- **2009-2025**: Voelker Underwriting Services, Inc. Founder/CEO of a premier underwriting consulting and advocacy firm.

2018-Presemt: Member of the prestigious Risk Appraisal Forum

• **2025-Present**: VoelkerLifeUnderwriter.ai is introduced to combine superior underwriting knowledge and experience with the power of Al.

# What You Get

### **Underwriting Experience**

You get an experienced (approaching 40 years), dedicated, and an industry wide well-respected life underwriter. I represent your firm and can be added to your website as your life underwriter. I know the majority of chief underwriters and underwriting upper management at most of the major carriers and I can speak underwriter-to-underwriter with the carriers. I am a member of the prestigious Risk Appraisal Forum which gets me in front, twice a year, of all the major carrier and reinsurance underwriting decision makers discussing what is new with their companies.

# Al Technology

Proprietary AI Underwriting tool available to your staff to get the answers, in seconds, to your underwriting questions, issues, etc. Right at your fingertips!

# **Advocacy**

Probably the most important, and most enjoyable for me, is advocating on behalf of you and your clients. I do not like seeing cases approved other than applied for so can review all those cases to assure we exhaust all avenues seeing if we can get better. Of course, not every case can be approved but we give each case everything we got to help you and your clients.

#### **Broker Recruitment**

Having a life underwriter on staff is a vital selling tool. I have been told numerous times over the years by clients that they have signed on excellent brokers and agents because they had us on their staff - another benefit to having us on the team.

#### **Summaries**

We use our AI generator to complete professional summaries of cases you submit for our review. Can complete quick quote summaries as well.

#### **Initial Reviews**

Can review cases from day one and before initial review to assess for likely outcome and to cut off any possible roadblocks at the pass to decrease delays or holdups.

# **Everything Else Underwriting Related**

We become a valued member of your team, and we do everything that is underwriting related. You can use us just as if we were sitting in the office or cubicle next to you. We love what we do, and we are always accessible. We underwrite for YOU, not the home office!



# VoelkerLifeUnderwriting.ai

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